

**PARALLEL SESSION 1: ROOM 1  
(FOOD SCIENCE AND GASTRONOMY I)**

**Google Meet Link:** <https://meet.google.com/zcc-mjrx-bmr>

**Group WhatsApp Link:** <https://chat.whatsapp.com/KwHSEG03dYqKXXKZxcWM7i1>

**Chairperson:** Mohd Shazali MD Shariff

**Co-chair:** Nor Farawahidah Mohd Khamis

**Support Team:** 1. Mohd Syafiq Abdul Rahman  
2. Siti Ida Isnainie MD Mubin

TIME (MYT)/(GMT+8)	PAPER ID	TITLE
1420 – 1430		Registration for Presenters
	FSC106	The Potential of Smart Mobility in Food Bank Distribution Efficiency <i>Mohd Shazali MD Shariff</i>
	FSC109	The Effect of Cassava Leaves and Gelatine Proportion on the Organoleptic Properties of Catfish Rolls <i>Mohammad Afriyan Anggadiotama</i>
1430 – 1730	FSC102	Personal Attitude and Consumption Intention of Semai Ethnic Food <i>Lily Nurainul Ashikin Ishak</i>
	FSC116	Examining the Relationship between Attributes of Quick Service Restaurants, Satisfaction and Revisit Intention Among the Higher Education Institution Students in Terengganu <i>Nor Farawahidah Mohd Khamis</i>
	FSC110	The Impact of Zero Percent Alcoholic Beverages towards Malaysian Halal Market: A Systematic Literature Review Approach <i>Wan Ilinajwa Wan Mustaffa</i>

## PARALLEL SESSION 1: ROOM 2 (FOOD SCIENCE AND GASTRONOMY II)

**Google Meet Link:** <https://meet.google.com/mrc-fcyn-mkx>

**Group WhatsApp Link:** <https://chat.whatsapp.com/FNKG4IlgDHQ7GieCxb7M5a>

**Chairperson:** Budi Wibowotomo

**Co-chair:** Siti Ida Isnainie MD Mubin

**Support Team:** 1. Mohd Syafiq Abdul Rahman  
2. Siti Ida Isnainie MD Mubin

TIME (MYT)/(GMT+8)	PAPER ID	TITLE
1420 – 1430		Registration for Presenters
	FSC104	Analysis of Antioxidants Content in Spice Syrup Formulated by Cardamom: Clove and Teleng Flower ( <i>Clitoria Ternatea</i> ) as Colorant <i>Budi Wibowotomo</i>
	FSC111	Market Entry Barriers and Sustainability Challenges for Malaysian Food Retailers in Saudi Arabia <i>Safuan Sazli</i>
1430 – 1730	FSC121	Common Islamic Brandings Symbolism in Malaysian Market: A Systematic Literature Review Approach <i>Siti Shazana Salleh</i>
	FSC120	Processing of Nugget from Milkfish and Moringa Leaf to Increase Body Immunity <i>Sri Handajani</i>
	FSC123	The Application of Gula Apong in Malaysian Local Kuih: A Sensory Evaluation <i>Nur Hidayah Zakaria</i>

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**PARALLEL SESSION 1: ROOM 3  
(FOOD SCIENCE AND GASTRONOMY III)**

**Google Meet Link:** <https://meet.google.com/vdi-hvbz-prm>

**Group WhatsApp Link:** <https://chat.whatsapp.com/Jn8NUDG4x65FtXPRHr8b33>

**Chairperson:** Siti Khadijah Abdullah

**Co-chair:** Anida Ismail

**Support Team:** 1. Nur Azimah Idris

2. Siti Ida Isnainie MD Mubin

TIME (MYT)/(GMT+8)	PAPER ID	TITLE
1420 – 1430		Registration for Presenters
	FSC124	Identifying the Drivers of Customer Purchase Intention on Private Label Brands in Malaysia <i>Siti Khadijah Abdullah</i>
1430 – 1730	FSC103	Penangites Food Habit changes during COVID-19 Movement Control Order <i>Farzana Nadya Momtaz Ahmad</i>
	FSC105	Malaysian Consumers' Intention to Hoard Food during the COVID-19 Pandemic <i>Hamizah Amini</i>
	FSC112	Influences Factor of Consumer Purchase Intention: Consumers Consumption of Instant Noodles in Malaysia <i>Nur Alya Nazirah Shamsuddin</i>
	FHS100	Validation of Fashion Design Test for Double Track High School Program using Classical Test Theory <i>Irma Russanti</i>

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## PARALLEL SESSION 1: ROOM 4 (HEALTH AND WELLNESS I)

**Google Meet Link:** <https://meet.google.com/sif-psam-wfw>

**Group WhatsApp Link:** <https://chat.whatsapp.com/LuwdtoNapUp3zUiNDZ5ssz>

**Chairperson:** Dr. Lina Munirah Kamarudin

**Co-chair:** Mohd Faisal Abd Wahab

**Support Team:** 1. Nur Azimah Idris

2. Johanna Adlin Ahmad

TIME (MYT)/(GMT+8)	PAPER ID	TITLE
1420 – 1430		Registration for Presenters
	HWT104	Positioning Muslim Wellness and Spa in Tourism Industry <i>Lina Munirah Kamarudin</i>
1430 – 1730	HWT113	Perceived Risk, Perceived Quality and Perceived Value Affecting International Medical Tourist Retention in the Post COVID-19 Era <i>Sarinya La-Ong-In Thayarnsin</i>
	HWT103	The Relevant of Adventure Tourism and Eudaimonic Experience <i>Nanpassakorn Ritpanitchajchaval</i>
	HWT107	Persuasion Model toward Smart Social Norms on Wellness Tourism in Pre-Retirement Age Group <i>Suppacha Phetsome</i>
	FDT105	Knowledge, Attitude and Practices of Food Safety among the Food Delivery Riders in Shah Alam, Selangor <i>Norhidayah Abdullah</i>

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**PARALLEL SESSION 1: ROOM 5  
(HEALTH AND WELLNESS II)**

**Google Meet Link:** <https://meet.google.com/bwg-uwqn-aho>

**Group WhatsApp Link:** <https://chat.whatsapp.com/FcwChT1mgsoHhr1e5wqfrn>

**Chairperson:** Pichsinee Soonsap

**Co-chair:** Rasmee Islam

**Support Team:** 1. Mohd Saifulnizam Abu Bakar

2. Siti Ida Isnainie MD Mubin

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TIME (MYT)/(GMT+8)	PAPER ID	TITLE
1420 – 1430		Registration for Presenters
	HWT101	Developing Theoretical Framework of Slow Food Tourism Destination Image <i>Pichsinee Soonsap</i>
	HWT111	Retirees Motivation for Wellness Tourism Activities: Thailand Case <i>Nanthawat Suetrong</i>
1430 – 1730	HWT112	The Influence of the Components of Yoga Destination Development Towards Tourist Satisfaction and Revisit Intention <i>Phattarawadee Rungsimanop</i>
	HWT102	Ecotourism Perceived Value in Today's Pandemic Environment: Modification of Perval Dimensions for Protected Area <i>Mohammad Ridhwan Nordin</i>
	HWT110	Millennial Travel Trends: Future of Rural-Based Wellness Tourism Development <i>Parichat Suntarak</i>

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## PARALLEL SESSION 1: ROOM 6 (HEALTH AND WELLNESS III)

**Google Meet Link:** <https://meet.google.com/opo-fuwp-nto>

**Group WhatsApp Link:** <https://chat.whatsapp.com/CkSPtJ7kWRXHSIBRzKOXKi>

**Chairperson:** Paripan Kaewnet

**Co-chair:** Elyssa Maisara Ahmad Russlin

**Technical Support:** 1. Mohd Saifulnizam Abu Bakar  
2. Johanna Adlin Ahmad

TIME (MYT)/(GMT+8)	PAPER ID	TITLE
1420 – 1430		Registration for Presenters
	HWT109	Stakeholders' Perception toward Spa Tourism Destination Image <i>Paripan Kaewnet</i>
1430 – 1730	HWT100	Attributes Framework Validation for Wellness Tourism within Thailand Context <i>Natnisha Kongtaveesawas</i>
	HWT108	Spa And Thai Massage Crisis Management in Small Business During Coronavirus-19 Pandemic <i>Nuttakan Phachan</i>
	HWT114	The Hospitality Industry Perspective on Employability Skills needed for Future Chefs <i>Elyssa Maisara Ahmad Russlin</i>
	FDT115	Factors Influencing Consumers Intention to Re-Patronage the Non-Muslim's Halal Certified Restaurant <i>Nurizawati Inani Ariffin</i>

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**PARALLEL SESSION 1: ROOM 7  
(FOOD TOURISM I)**

**Google Meet Link:** <https://meet.google.com/hva-ymfb-oqr>

**Group WhatsApp Link:** <https://chat.whatsapp.com/DmaxgoaUaI9K99k4rqv66W>

**Chairperson:** Assoc. Prof. Dr. Ann Suwaree Ashton

**Co-Chair:** Noraini Rahim

**Support Team:** 1. Muhammad Che Saad  
2. Johanna Adlin Ahmad

TIME (MYT)/(GMT+8)	PAPER ID	TITLE
1420 – 1430		Registration for Presenters
	FDT103	Tourist Perception toward Street Food Management: A Case Study Kashmir, India <i>Ann Suwaree Ashton</i>
	FDT104	Food Vendor Adoption of Online Food Ordering: A Pilot Survey <i>Nurul Syazana Hishamuddin</i>
1430 – 1730	FDT107	A Taste of Bizarre Local Foods as Part of Destination Images for Terengganu's Food Tourism Experience <i>Faizal Yaacob</i>
	FDT113	Dinescape and Customer Retention: Case Study of Tapak Urban Food Truck Kuala Lumpur <i>Suria Sulaiman</i>
	FDT112	Consumers' Purchase Intention of Vegetarian Food in Penang, Malaysia: A Study from Health Perspective <i>Noraini Rahim</i>

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**PARALLEL SESSION 1: ROOM 8  
(FOOD TOURISM II)**

**Google Meet Link:** <https://meet.google.com/pmr-whmr-mfq>

**Group WhatsApp Link:** <https://chat.whatsapp.com/Hm8USLO51g9IgLmEW0L1B>

**Chairperson:** Assoc. Prof. Dr. Hashim Fadzil Ariifin

**Co-Chair:** Syarifah Atifah Syed Hamzah

**Support Team:** 1. Muhammad Che Saad  
2. Johanna Adlin Ahmad

TIME (MYT)/(GMT+8)	PAPER ID	TITLE
1420 – 1430		Registration for Presenters
	FDT119	Can We Grow Together? Factors Affecting the Satisfaction of Franchisees in Malaysian Food and Beverage Business <i>Hashim Fadzil Ariifin</i>
	FDT106	Examining The Attributes of Sharia Compliance Hotel Acceptance Among Hoteliers in Klang Valley: Theory of Planned Behavior Perspective <i>Adib Mohd</i>
1430 – 1730	FDT118	Sichuan Cuisine Tourism Resource Development: The Distinctive Regional Cultural Value <i>Yan Lyu</i>
	FDT108	Domestic Tourist's Perception Towards Johor Local Food <i>Hasiful Fata Talhah</i>
	FDT110	The Roles of Social Media's Visual Cues Information and Its Determinants in Penang Local Food Consumption <i>Syarifah Atifah Syed Hamzah</i>

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## PARALLEL SESSION 2: ROOM 1 (HUMAN CAPITAL I)

**Google Meet Link:** <https://meet.google.com/zcc-mjrx-bmr>

**Group WhatsApp Link:** <https://chat.whatsapp.com/Jmmg3gnf3H18G1qcUv6mcc>

**Chairperson:** Assoc. Prof. Dr. Johanudin Lahap

**Co-chair:** Fadzhiathul Azwa Fudzali

**Support Team:** 1. Mohd Syafiq Abdul Rahman  
2. Dr. Zaharah Mohamed Rani

TIME (MYT)/(GMT+8)	PAPER ID	TITLE
0920 – 0930		Registration for Presenters
	HCP103	Working Engagement and Working Environment Towards Job Happiness: A Case Study among Employees of 3 to 5 Stars Hotels in Penang <i>Johanudin Lahap</i>
	HCP112	Thai Hotel Organization Competencies Model for International Business Development <i>Cherdsak Manakitpaisan</i>
0930 – 1230	HCP111	Sexual Harassment Impact on Female Employee's Mental and Physical Health: A Case on St. Regis Langkawi, Kedah, Malaysia <i>Mohd Zool Fadli Ibrahim</i>
	HCP104	To Be or Not to Be a Chef <i>Amir Manshoor</i>
	HCP101	The Unattractiveness of Chef Career Prospect after Internship: The Underlying Causes <i>Fadzhiathul Azwa Fudzali</i>
	HCP110	A Study on Employee Performance towards Employee Engagement and Employee Retention in 4 and 5 Stars Hotels in Klang Valley <i>Johanudin Lahap</i>

## PARALLEL SESSION 2: ROOM 2 (HUMAN CAPITAL II)

**Google Meet Link:** <https://meet.google.com/mrc-fcyn-mkx>

**Group WhatsApp Link:** <https://chat.whatsapp.com/F5aqrCuDHZTKtPIWigR8yj>

**Chairperson:** Dr. Norhamizan Hamir

**Co-Chair:** Aida Khalida Mohamed Idris

**Support Team:** 1. Mohd Syafiq Abdul Rahman  
2. Dr. Zaharah Mohamed Rani

TIME (MYT)/(GMT+8)	PAPER ID	TITLE
0920 – 0930		Registration for Presenters
	HCP102	Job Embeddedness of Frontline Hotel Employees: The Malaysian Context <i>Norhamizan Hamir</i>
	HCP115	Exploring Global Leadership Competencies for Multinational Hospitality Sector Post Covid-19 Outbreak: A Theory-Based Systematic Reviews and Discussion <i>Ruangrawee Suwanpramot</i>
0930 – 1230	HCP113	The Effect of Attitude, Subjective Norm and Perceived Job Insecurity on Future Job Pursuit Intention in Hospitality Industry among Hospitality Management Undergraduates <i>Wan Nur Athirah Wan Zulkifli</i>
	HCP106	The Effectiveness of e-Recruitment in Hotel Industries in Kedah <i>Aida Khalida Mohamed Idris</i>
	HCP109	Factors Affecting Career Advancement of Female Chefs <i>Siti Ida Isnainie Md Mubin</i>

## PARALLEL SESSION 2: ROOM 3 (DISRUPTIVE TECHNOLOGY I)

**Google Meet Link:** <https://meet.google.com/vdi-hvzb-prm>

**Group WhatsApp Link:** <https://chat.whatsapp.com/H6wGfiviYgi3ywgHwr3ko2>

**Chairperson:** Dahlan Abdullah

**Co-chair:** Mohd Saifulnizam Abu Bakar

**Support Team:** 1. Nur Azimah Idris  
2. Noraini Rahim

TIME (MYT)/(GMT+8)	PAPER ID	TITLE
0920 – 0930		Registration for Presenters
	DTH104	Online Review Characteristics and Hotel Booking Intention: The Role of Perceived Usefulness as Mediator <i>Dahlan Abdullah</i>
	SAT100	Exploring Users' Emotional Usage Experience and Retention Towards Food and Beverage Mobile Application <i>Siti Norsyafiqah Salim</i>
0930 – 1230	DTH100	Blockchain Applications in Smart Tourism City <i>Inessa Tyan</i>
	DTH106	A Structural Model of Perceived Website Interactivity Dimensions and Hotel Booking Intention <i>Dahlan Abdullah</i>
	HCP100	Private Label Brands: The Influence of Price and Quality towards Purchase Intention in Klang Valley, Selangor <i>Farhan Faat</i>

## PARALLEL SESSION 2: ROOM 4 (DISRUPTIVE TECHNOLOGY II)

**Google Meet Link:** <https://meet.google.com/sif-psam-wfw>

**Group WhatsApp Link:** <https://chat.whatsapp.com/FSOJPb9feuAB3MASzMOalb>

**Chairperson:** Johanna Adlin Ahmad

**Co-chair:** Wan Hayati Wan Bujang

**Support Team:** 1. Nur Azimah Idris  
2. Amirul Hakim Zulkifli

TIME (MYT)/(GMT+8)	PAPER ID	TITLE
0920 – 0930		Registration for Presenters
	CBT107	Developing Malaysia's Smart Community Based Tourism Model <i>Johanna Adlin Ahmad</i>
	DTH102	A Comprehensive Review of Research on New Generation Information Technology in the Hotel Industry <i>Qi An</i>
	DTH103	Barriers Versus Benefits of E-Wallet Application: Foodservice Operators Perspectives <i>Wan Hayati Wan Bujang</i>
0930 – 1230	DTH105	Examining the Relationship between Service Quality and Passenger Reuse Intention towards Electric Train Services <i>Fakhira Aina Mohd Mazlan</i>
	IHT111	Establishing Thainess Experience-Centric Service: Boutique Hotel Guests Preferences <i>Thanasit Suksutdhi</i>
	IHT123	7Ps Theory of Service Marketing: A Survival Strategy for Hospitality Sector Post COVID-19 <i>Yang Peng</i>

**PARALLEL SESSION 2: ROOM 5  
(INNOVATION IN HOSPITALITY AND TOURISM EDUCATION I)**

**Google Meet Link:** <https://meet.google.com/bwg-uwqn-aho>

**Group WhatsApp Link:** <https://chat.whatsapp.com/H0aWPSsK0mjCeQLpz0Lb3W>

**Chairperson:** Jazira Anuar

**Co-chair:** Nur Syahira Bibit

**Support Team:** 1. Mohd Saifulnizam Abu Bakar  
2. Noraini Rahim

TIME (MYT)/(GMT+8)	PAPER ID	TITLE
0920 – 0930		Registration for Presenters
	IHT106	The Challenges of Online Education During Pandemic COVID-19: Evidence from Educators <i>Jazira Anuar</i>
	IHT119	Student Perception and Preference Between Face-to-Face and Online Learning among Students from Faculty of Hotel and Tourism Management, UiTM Kota Kinabalu, Sabah <i>Mohd Arsy Ardy Mohd Hardy</i>
0930 – 1230	IHT100	Innovation in Hospitality and Tourism Education <i>Abdul Murad Ahmad</i>
	IHT116	The Effect of Knowledge, Skill and Attitude on Online Distance Learning Commitment among Culinary Arts Students <i>Amirul Hakim Zulkifli</i>
	IHT107	Pandemic COVID-19: Exploring Students Challenges of Online Learning Experiences <i>Jazira Anuar</i>

**PARALLEL SESSION 2: ROOM 6**  
**(INNOVATION IN HOSPITALITY AND TOURISM EDUCATION II)**

**Google Meet Link:** <https://meet.google.com/opo-fuwp-nto>

**Group WhatsApp Link:** <https://chat.whatsapp.com/BoyCxVQikuxHHHnuITsVDI>

**Chairperson:** Ita Fatkhur Romadhoni

**Co-chair:** Wan Siti Nor Azma Binti Abdul Aziz

**Support Team:** 1. Mohd Saifulnizam Abu Bakar

2. Amirul Hakim Zulkifli

TIME (MYT)/(GMT+8)	PAPER ID	TITLE
0920 – 0930		Registration for Presenters
0930 – 1230	IHT103	Tracer Study the Employability of Graduates to Improve Problem-Solving Skills <i>Ita Fatkhur Romadhoni</i>
	IHT101	An Application of Design Thinking for Virtual Event Design Attendee Experience <i>Purimprach Sangkaew</i>
	IHT109	Knowledge To Practice: Using SERVQUAL Theory to Examine Students' Intention to Practice Culinary Skill During Online Distance Learning <i>Siti Aisyah Tumin</i>
	IHT102	Application of Blended Learning on the COVID-19 Pandemic period towards Competency and Readiness of Vocational School of Culinary Students Entrepreneurship <i>Novik Nokiawati Suyono Putri</i>
	TIR110	Developing Sustainable Tourism Transformative Pedagogy Model towards Nurturing Graduates' Environmental Citizenship <i>Silverina Anabelle Kibat</i>
	IHT110	Understanding Factors that Influence Hospitality and Tourism Students' Satisfaction towards Online Learning Platforms <i>Fairuz Abd. Hakim</i>

**PARALLEL SESSION 2: ROOM 7**  
**(TOURISM IN THE ERA OF INDUSTRIAL REVOLUTION I)**

**Google Meet Link:** <https://meet.google.com/dcw-aacb-hyd>

**Group WhatsApp Link:** <https://chat.whatsapp.com/EX0q2sv0WYxEmZHuFnJckj>

**Chairperson:** Dr. Kom Campiranon

**Co-Chair:** Amirul Hakim Zulkifli

**Support Team:** 1. Muhammad Che Saad  
2. Amirul Hakim Zulkifli

TIME (MYT)/(GMT+8)	PAPER ID	TITLE
0920 – 0930		Registration for Presenters
	TIR100	Applying a Travel Tech Business Model Canvas for Smart Tourism in Thailand <i>Kom Campiranon</i>
	TIR101	Virtual Tourism Approach: Bridging New Horizon in Melaka Heritage Tourism During Pandemic Covid-19 <i>Nadhras Hazwani Mohd Fuzi</i>
0930 – 1230	IHT115	Customer Satisfaction towards Budget Hotel Services in Kelantan <i>Sperico Michael Alden</i>
	SMT101	A Scoping Review of Blockchain Technology in Smart Tourism Research Publications: Evidence of Scopus Database <i>Azila Azmi</i>
	TIR108	Are We There Yet? User Interface Elements in Tourism Mobile App <i>Khairul Yusri Zamri</i>

**PARALLEL SESSION 2: ROOM 8**  
**(TOURISM IN THE ERA OF INDUSTRIAL REVOLUNTION II)**

**Google Meet Link:** <https://meet.google.com/jvh-kjtq-riw>

**Group WhatsApp Link:** <https://chat.whatsapp.com/BQusGuB6ooWBL0ZclCyGFK>

**Chairperson:** Saiful Bahri Mohd Kamal

**Co-Chair:** Joesri Mohamad Saber

**Support Team:** 1. Muhammad Che Saad  
2. Mohd Faisal Abd Wahab

TIME (MYT)/(GMT+8)	PAPER ID	TITLE
0920 – 0930		Registration for Presenters
	TIR103	The Shift of Travel Behaviour Affected by COVID-19 Pandemic <i>Saiful Bahri Mohd Kamal</i>
	TIR106	How Technology is Revolutionising Travel Experience? A Smart Tourism Perspective <i>Choong Yuen Onn</i>
0930 – 1230	TIR114	Enhancing Employee Engagement of Travel Agencies after COVID-19 Pandemic: A Conceptual Model <i>Narudome Oksue</i>
	TIR115	Online Booking Intention at Langkawi Hotels and Resorts: The Influence of Word of Mouth and Online Reviews <i>Joesri Mohamad Saber</i>
	TIR109	Evaluating Tourist Intention toward Future Smart Tourism Technologies in Malaysia <i>Rashid Salleh</i>
	TIR111	Domestic Tourist Intention to use e-Hailing Service during COVID-19 Pandemic in Kuching, Sarawak <i>Amir Nur Syahiran Bin Affendi</i>

## PARALLEL SESSION 2: ROOM 9 (SOCIAL MEDIA APPLICATION I)

**Google Meet Link:** <https://meet.google.com/zxe-rehx-hzv>

**Group WhatsApp Link:** <https://chat.whatsapp.com/LxORoH2VYa6GJVkNePDd1c>

**Chairperson:** Dr. Suria Sulaiman

**Co-Chair:** Rabiatul Adawiyah Abd Rahman

**Support Team:** 1. Mohd Saifulnizam Abu Bakar

2. Noraini Rahim

TIME (MYT)/(GMT+8)	PAPER ID	TITLE
0920 – 0930		Registration for Presenters
	SMA114	A Study on the Impact of Instagram Influencer on Consumer Buying Behaviour <i>Suria Sulaiman</i>
	SMA101	The Importance of Internet as a Channel Marketing Medium and the Factors Affecting Visitors' Choice of Destination in Kota Kinabalu, Sabah <i>Nur Hayati Amil</i>
0930 – 1230	SMA115	The Utilization of Social Media as Learning Media for Students of Pre-Service Teacher Education in the Pandemic of COVID-19 <i>Lutfiyah Hidayati</i>
	IHT124	The Effect of Perceived Benefit, Perceived Risk and Perceived Trust toward Repurchase Intention on Online Shopping Website in Malaysia. <i>Khairil Anuar Bahari</i>
	SMA105	Factors Influencing Users' Continued Usage Intention of Mobile Hotel Booking Apps <i>Nur Aqilah Shabudin</i>

## PARALLEL SESSION 2: ROOM 10 (SOCIAL MEDIA APPLICATION II)

**Google Meet Link:** <https://meet.google.com/pac-cmfg-ifc>

**Group WhatsApp Link:** <https://chat.whatsapp.com/JhNUK6NtA4uJ8JmVYfZdX4>

**Chairperson:** Ahmad Redhuan Abu Bakar

**Co-Chair:** Siti Anis Adilah Tarmazi

**Support Team:** 1. Mohd Saifulnizam Abu Bakar  
2. Mohd Faisal Abd Wahab

TIME (MYT)/(GMT+8)	PAPER ID	TITLE
0920 – 0930		Registration for Presenters
	SMA106	A Case Study of Consumer's Attitude towards Online Food Delivery Providers During Movement Control Order <i>Ahmad Redhuan Abu Bakar</i>
	SMA110	Boosting Hotel Visit Intention through Instagram: The Interplay between Trust and Narrative Transportation <i>Anuja Chalke</i>
0930 – 1230	SMA109	Food Service Delivery during MCO: A Study of Customer Satisfaction among Student in Universiti Teknologi MARA Cawangan Pulau Pinang <i>Najua Mohd Ali</i>
	SMA107	A Study on Consumers' Knowledge, Attitude and Perception towards Food Safety and Purchase Intention of Online Home-Based Food Products <i>Wan Siti Nor Azma Binti Abdul Aziz</i>
	TIR102	Hospitality and Tourism Online Reviews: Recent Luxury Experience Trends and Future Directions <i>Supakorn Suradinkura</i>

**PARALLEL SESSION 3: ROOM 1  
(SPORTS TOURISM AND INTERDISCIPLINARY)**

**Google Meet Link:** <https://meet.google.com/zcc-mjrx-bmr>

**Group WhatsApp Link:** <https://chat.whatsapp.com/HW9gO9e6CPgljrKWvL0Ja7>

**Chairperson:** Radzliyana Radzuwan

**Co-chair:** Nur Nadia Maisarah Mohd Fisol

**Support Team:** 1. Mohd Syafiq Abdul Rahman  
2. Noraini Rahim

TIME (MYT)/(GMT+8)	PAPER ID	TITLE
1420 – 1430		Registration for Presenters
	SPT101	The Moderating Effects of Personal Characteristics and Motivational Factors on the Propensity to use Sports Events Tourism Websites <i>Radzliyana Radzuwan</i>
	SPT100	Why Esports? An Extended Technology Acceptance Model on Gamers' Intention <i>Loh How Zheng</i>
1430 – 1730	SPT102	The Mediating Effect of Sports Tourists' Satisfaction in the Relationship between Motivation and Revisit Intention <i>Nuraimi Othman</i>
	ROB100	The Impact of Different Types of Service Robots Usage in Hotel on Guests' Intention to Stay <i>Didar Sarı Çallı</i>
	SMA104	Why Do People Use Tourism Mobile Apps? <i>Ferhat Şeker</i>

**PARALLEL SESSION 3: ROOM 2**  
**(COMMUNITY BASED TOURISM I AND INTERDISCIPLINARY)**

**Google Meet Link:** <https://meet.google.com/mrc-fcyn-mkx>

**Group WhatsApp Link:** <https://chat.whatsapp.com/FUZvaRihAnk2rB5Tn6fH66>

**Chairperson:** Assoc. Prof. Dr. Norfezah Md Nor

**Co-Chair:** Noorsa Reza Johari

**Support Team:** 1. Mohd Syafiq Abdul Rahman  
2. Mohd Faisal Abd Wahab

TIME (MYT)/(GMT+8)	PAPER ID	TITLE
1420 – 1430		Registration for Presenters
	DTH101	Contactless Payment Approach: E-Wallet Usage <i>Muhammad Nazrin Sah</i>
	CBT108	Muslim Community Based Tourism Development: Phra Nakhon Sri Ayutthaya, Thailand Case Study <i>Supawan Sukontee</i>
1430 – 1730	CBT100	A Critical Look at Community-Based Tourism Development in Thailand <i>Morakot Ditta-Apichai</i>
	CBT104	Langkawi's UNESCO Global Geopark: Regeneration Strategy and Natural Heritage Sites Environmental Conservation Post-Covid19 <i>Muhammad Hafiz Azizan</i>
	CMT102	Formulation and Evaluation Hair Mask Preparations using Natural Ingredients for Damaged Hair <i>Octaverina Kecvara Pritasari</i>

**PARALLEL SESSION 3: ROOM 3**  
**(COMMUNITY BASED TOURISM II AND INTERDISCIPLINARY)**

**Google Meet Link:** <https://meet.google.com/vdi-hvbz-prm>

**Group WhatsApp Link:** <https://chat.whatsapp.com/DdCzeNPmY5FKSChq9Sv10D>

**Chairperson:** Raja Iskandar Putera Raja Mustapha

**Co-Chair:** Khairil Anuar Bahari

**Support Team:** 1. Nur Azimah Idris

2. Mohd Faisal Abd Wahab

TIME (MYT)/(GMT+8)	PAPER ID	TITLE
1420 – 1430		Registration for Presenters
	CBT111	Sharia Compliant Hotels: A Study of Service Quality and Satisfaction at Perdana Hotel Kota Bharu Kelantan <i>Raja Iskandar Putera Raja Mustapha</i>
	CBT109	Residence Attitude and Quality of Life Post Community-Base Tourism Development in Thailand <i>Panyada Nadee</i>
1430 – 1730	CBT106	Value Co-Creation in Community-Based Tourism: A Marketing Management Perspective <i>Melinda @ Siti Asmah Yunos</i>
	CBT101	Key Success Factors of Community-Based Tourism Management: The Case Study of Ban Khok Muang Prototype Community in Buriram Province, Thailand <i>Pariwat Somnuek</i>
	FSH101	The Effect of Entrepreneurship Education and Entrepreneurial Motivation on Work Readiness of Fashion Design Study Program Students <i>Marniati</i>

## PARALLEL SESSION 3: ROOM 4 (SUSTAINABLE TOURISM I)

**Google Meet Link:** <https://meet.google.com/sif-psam-wfw>

**Group WhatsApp Link:** <https://chat.whatsapp.com/FCf0ix7se458dwEYpZ2sgv>

**Chairperson:** Zuliah Abd Hamid

**Co-chair:** Muhammad Shakir Bin Zulkafli

**Support Team:** 1. Nur Azimah Idris  
2. Dr. Zaharah Mohamed Rani

TIME (MYT)/(GMT+8)	PAPER ID	TITLE
1420 – 1430		Registration for Presenters
	STT119	Exploring the Influence of Social Media on Sustainable Indigenous Tourism among Mahmeri Community in Carey Island, Malaysia <i>Zuliah Abd Hamid</i>
	STT115	Conceptual Knowledge Management Localization towards Disruptive Community Based Tourism <i>Threechada Loakaewnoo</i>
1430 – 1730	STT105	Resilient Concept in Investigating the Impact of Covid-19 to Local Tour Guides in Kota Kinabalu, Sabah <i>Silverina Anabelle Kibat</i>
	STT123	Film-Induced Tourists Post Covid-19: The Impact of Film to Promote a Tourism Destination <i>Jinping Ge</i>
	STT107	Customer Retention at Five-star Hotel in Penang: The Relationship between Service Quality and Customer Satisfaction <i>Che Ku Najwa Husna Che Ku Aris</i>
	STT103	Economic Sustainability in Safari Tourism in Southeast Asia: The Case of Minneriya National Park Sri Lanka <i>Madura Thivanka Pathirana</i>

**PARALLEL SESSION 3: ROOM 5  
(SUSTAINABLE TOURISM II)**

**Google Meet Link:** <https://meet.google.com/bwg-uwqn-aho>

**Group Whatsapp Link:** <https://Chat.Whatsapp.Com/Cmzewjvhhy0bvlihw1uas>

**Chairperson:** Dr. Kalistinoor Set

**Co-Chair:** Dr. Zaharah Mohamed Rani

**Support Team:** 1. Mohd Saifulnizam Abu Bakar  
2. Dr. Zaharah Mohamed Rani

TIME (MYT)/(GMT+8)	PAPER ID	TITLE
1420 – 1430		Registration for Presenters
	STT104	Evaluation on Horseshoe Crab Conservation Program Potential in Malaysia <i>Kalistinoor Set</i>
	STT108	Examining Destination Attractiveness, Tourist Experience, Satisfaction, and Revisit Intention at Fake Tourist Attractions <i>Irma Syasya Azizan</i>
	STT109	Resident's Satisfaction Towards Sustainable Tourism Development in Cameron Highlands <i>Muhammad Yazid Ani</i>
1430 – 1730	STT111	Analysing Future of Accessibility Tourism in Malaysia <i>Muna Maryam Azmy</i>
	STT112	The Perspective of Domestic Honeymooners toward Tourism Destination in Malaysia as a Honeymoon Destination <i>Zarifah Mohd Zain</i>
	STT122	Beyond Image as Post Pandemic Recovery: Sustaining Destination Environmental Quality through Exhilarant Experience <i>Mageswari Ranjanthran</i>

**PARALLEL SESSION 3: ROOM 6  
(CULTURE, ART AND HERITAGE)**

**Google Meet Link:** <https://meet.google.com/opo-fuwp-nto>

**Group WhatsApp Link:** <https://chat.whatsapp.com/LBDL1sBeC4zFtVohWrJqVL>

**Chairperson:** Dr. Rafidah Aida Ramli

**Co-Chair:** Nur Syazana Yildirim

**Support Team:** 1. Mohd Saifulnizam Abu Bakar  
2. Ahmad Fareez Yahya

TIME (MYT)/(GMT+8)	PAPER ID	TITLE
1420 – 1430		Registration for Presenters
	CHA110	Sensory Attributes of Kuih Akok: Traditional vs. Modern Baking Method <i>Nurul Syazana Othman</i>
	CHA103	Residents' Attitude toward Panda National Park and Conservation, Culture Tourism Development: A Case Study of Yaan and Mianyang District <i>Zou Hongyu</i>
1430 – 1730	CHA106	Customer Acceptance towards Modern Food Truck in Klang Valley <i>Nur Syazana Yildirim</i>
	CHA107	The Acceptance of Malay Heritage Condiments Among Malay Y Generation in Malaysia <i>Nur Syazana Yildirim</i>
	CHA114	The Evaluation of the Motivations of Diaspora Visit to the Homeland within the scope of Cultural Heritage Assets <i>Berna Pala</i>

**PARALLEL SESSION 3: ROOM 7  
(QUALITY OF LIFE I)**

**Google Meet Link:** <https://meet.google.com/dcw-aacb-hyd>

**Group WhatsApp Link:** <https://chat.whatsapp.com/GtBRI87qoy3Jar4oPAjRlc>

**Chairperson:** Dr. Nur Hidayah Che Ahmat

**Co-Chair:** Ferial Farook

**Support Team:** 1. Muhammad Che Saad  
2. Ahmad Fareez Yahya

TIME (MYT)/(GMT+8)	PAPER ID	TITLE
1420 – 1430		Registration for Presenters
	QOL103	Customer Satisfaction towards Restaurant Service Quality in Perak During COVID-19 Pandemic <i>Nurul Azmira Ieliana Binti Azhar</i>
	QOL105	The Personal Factors Influencing Career Choice of Final Year Hospitality Students <i>Wan Nazriah Wan Nawawi</i>
1430 – 1730	QOL106	Relationships between Work-Family Conflict and Job Performance of Five-Star Hotels in Bangkok <i>Sangkae Punyasiri</i>
	QOL104	The Impact of COVID-19 Pandemic on Hotel Service Quality and Customer Satisfaction in Pulau Pinang, Malaysia <i>Laili Afliza Binti Aziz</i>
	CHA109	Tourist's Expectation, Experience, and Satisfaction of Shopping Landscape in Malaysia <i>Norliana Hashim</i>

**PARALLEL SESSION 3: ROOM 8  
(QUALITY OF LIFE II)**

**Google Meet Link:** <https://meet.google.com/ckd-ohhc-pmt>

**Group WhatsApp Link:** <https://chat.whatsapp.com/KMLOhDERotgGmP9LK54vuO>

**Chairperson:** Khairun Najiah Ahmad

**Co-Chair:** Ahmad Fareez Yahya

**Support Team:** 1. Muhammad Che Saad  
2. Ahmad Fareez Yahya

TIME (MYT)/(GMT+8)	PAPER ID	TITLE
1420 – 1430		Registration for Presenters

	QOL101	Measuring Quality of Life Index among Malaysian Youth Episodic Volunteers <i>Khairun Najiah Ahmad</i>
	QOL102	Factors Affecting Tourism Consumption: A Survey of Shanghai's University Students <i>Foo Yen Sin</i>
1430 – 1730	QOL108	Analysing Halal Integrity and Sustainability Nexus in An Emerging Halal Supply Chain Ecosystem <i>Norhayati Shariff</i>
	QOL107	Effectiveness of Indoor Houseplant in Improving Indoor Air Quality of Standard Hotel Room with respect of Temperature <i>Mohd Samsudin Abdul Hamid</i>
	CHA104	Domestic Tourist Shopping Experience and Satisfaction in Padang Besar <i>Mohd Faisal Abdul Wahab</i>

## PARALLEL SESSION 4: ROOM 1 (INTERDISCIPLINARY)

**Google Meet Link:** <https://meet.google.com/bwg-uwqn-aho>

**Group WhatsApp Link:** <https://chat.whatsapp.com/EIFdAUJQTsUIAmt57kRvtF>

**Chairperson:** Dr. Anderson Ngelambong

**Co-chair:** Silverina Anabelle Kibat

**Support Team:** 1. Mohd Saifulnizam Abu Bakar  
2. Amirul Hakim Zulkifli

TIME (MYT)/(GMT+8)	PAPER ID	TITLE
2050 – 2100		Registration for Presenters
	QOL109	Determinants of Work-life Balance in the Hotel Industry: Frontline Employee's Perspective <i>Anderson Ngelambong</i>
	CHA102	Action! Normal People's Relationship with the Residents of Tubbercurry, Ireland <i>Noelle O' Connor</i>
2100 – 2300	IHT108	Climate for Creativity as a Mediator of the Link between Empowering Leadership and Management Innovation: Insights from the Hospitality Industry in Morocco <i>Abderrahman Hassi</i>
	SMA103	The Impact of Social Media Influencers have on the Irish Outbound Market <i>Noelle O' Connor</i>
	STT101	The Use Sustainable Tourism's Environmental Pillars in Ireland's 'Green Hotels' <i>Noelle O' Connor</i>
	CHA108	The forming of Srinatha on the Great Bali's Make Up <i>Nia Kusstianti</i>

13<sup>th</sup> – 15<sup>th</sup> SEPTEMBER 2021

## VIDEO POSTER PRESENTATION

Platform: [https://pitch.ijcht.com/registration/video\\_presentation\\_participant.php](https://pitch.ijcht.com/registration/video_presentation_participant.php)

Support Team: Mohd Saifulnizam Abu Bakar

	POSTER ID	TITLE
1.	ARI103	The Emergence of Robot, Artificial Intelligence and Service Automation in Southeast Asia Hospitality Industry: A Sequential Exploratory Study <i>Kom Campiranon</i>
2.	IHT114	Development of Digital Entrepreneurship Business Model for Home-Based Foodpreneurs Towards Alleviating Urban Poverty <i>Adie Effendi Zulkefli</i>
3.	IHT125	The Impact of Technology to Hotel Industry in Kedah <i>Muhammad Najmi Mursyidi Zainon Abidin</i>
4.	IHT126	The Importance of Customer Reviews through the Hotel Website for Travelers in Kedah <i>Ainur Safia Azizan</i>
5.	FSC118	Food Heritage: The Knowledge among Young Generation in Kedah <i>Farhan Faat</i>
6.	FSC119	Youths' Intention of Online Food Delivery Services in Kota Kinabalu <i>Michelina David</i>
7.	FSC122	The Effectiveness of Multisensory Packaging Attributes on Product Quality <i>Farhan Faat</i>
8.	FSC132	Development of Alternative High Fiber Noodle as Healthy Menu for Convenient Store <i>Orachorn Mekkerdchoo</i>
9.	CHA105	Preserving the Tangible Living Heritage of Fort Margherita in Sarawak <i>Nurfarah Hanim Mohamad</i>
10.	HCP117	The Effect of Job Insecurity on the Job Engagement and Turnover Intent of Hotel Employees in Malaysia <i>Nur Syuhada Hanis Abd Halim</i>

13<sup>th</sup> – 15<sup>th</sup> SEPTEMBER 2021

## VIDEO INNOVATION, INVENTION & DESIGN COMPETITION

Platform: [https://pitch.ijcht.com/ijcht21-iiid/video\\_presentation\\_participant.php](https://pitch.ijcht.com/ijcht21-iiid/video_presentation_participant.php)

Support Team: Mohd Saifulnizam Abu Bakar

PRODUCT ID	TITLE
1. ADG503	Premium Frozen Cookie Dough <i>Nurul 'Aishah@N Zakaria, Syuhirdy Mat Noor, Zaharah Mohamed Rani, Fatin Syahira Liana Badaruddin and Nashwa Abdul Ghani</i>
2. ADG504	Instant Royale Pudding <i>Syuhirdy Bin Mat Noor, Nurul 'Aishah@N Zakaria, Hashim Fadzil Ariffin, Muhammad Aiman Bahri Zamzam and Muhammad Farhan Naim Mohd Yuraimie</i>
3. ADG505	Frozen Stuffed Mini Lemang <i>Syuhirdy Bin Mat Noor, Azlan Salim, Nurul 'Aishah@N Zakaria, Muhammad Hafzan Ab Aziz and Nur Alia Hanani Hanafi</i>
5. ADG 506	Sunnah Energy Bar <i>Nurul 'Aishah@N Zakaria, Syuhirdy Mat Noor, Irina Mohd Akhir, Nur Azmina Nabilah Azmeer and Nur Ayunie Nadia Norzaidi</i>
6. ADG507	Developing Foodservice Mobile Application Customer Journey Framework <i>Siti Norsyafiqah Salim, Anderson Ngelambong, Rafidah Aida Ramli, Saiful Bahri Mohd Kamal and Zaharah Mohamed Rani</i>
7. ARI500	IMSA: Internship Management System Apps <i>Amirul Hakim Zulkifli, Anderson Ngelambong, Norhafizah Mazlan, Jazira Anuar and Mohd Syafiq Abdul Rahman</i>
8. CHA500	Traditional Malay Kuih Modelling Compound Set for Preschool Children Play and Learn Activities <i>Hasiful Fata Talhah, Ashraf Siddik Khan Abdul Rahim Siddiqe and Mohd. Faisal Abdul Wahab</i>
9. FSC501	Innovation of Traditional Product: Diversifying The Usage of Waste Ingredient in Rendang as Chicken Balls Filling <i>Mohamad Haziq Izzuddin Baharin, Syahirah Aqilah Shahrani, Syazwina Salim, Mushaireen Musa and Khazainah Khalid</i>
10. FDT500	The Future of Food Tourism: Eco-Friendly Edible Insect <i>Phuah Kit Teng, Siti Intan Nurdiana Wong Abdullah, Bernard Lim Jit Heng, Ow Mun Waei and Khoong Tai Wai</i>

PRODUCT ID		TITLE
11.	FDT501	Nigella Sativa Al-Sion Dodol <i>Jazira Anuar, Khazainah Khalid, Mushaireen Musa, Anderson Ngelambong and Amirul Hakim Zulkifli</i>
12.	HCP500	The Evaluation of Difference on Present Professional Competency's Tour Leader and Expectable Competency Under The Needs of Thai Tourism Industry in Asean <i>Tananat Chokpreedapanich and Akkhaporn Kokkhangplu</i>
13.	SAT500	Enhancing Mobile Application Usage Experience Using Embedded Virtual Guest Service Assistant <i>Anderson Ngelambong, Mohd Saifulnizam Abu Bakar, Silverina Anabelle Kibat, Valerie Chan Sue Lin Abdullah and Hashim Fadzil Ariffin</i>
14.	SMT503	Sabah Pay Mobile Application for Tourism and Travel <i>Tania Maria Tangit and Rob Law</i>
15.	STT500	A New Mobile Application for Logistic Convenience In UiTM Segamat: Eco-Navi <i>Nur Fatimah Binti Shaari, Muhammad Zulqarnain Hakim Abdul Jalal, Nor Hidayah Hassim, Nur Amalina Aziz and Ang Tau Keong</i>
16.	TIR502	Sustainable Tourism Transformative Pedagogy Model <i>Silverina Anabelle Kibat, Anderson Ngelambong, Dahlan Abdullah and Nur'Haydah Che Ahmat</i>
17.	VAR500	Enhancing Tourism Experience Through Mobile Augmented Reality <i>Mohammed Arif Hakimi Nor Azenan, Romiza Md Nor and Huzaifah A Hamid</i>